



Please join us for the biggest dance party on the Treasure Coast as the Sunrise Theatre and the Sunrise Theatre Foundation turns the Theatre into Studio 117 on Saturday, August 3, 2024, from 7PM – 11PM.

Imagine it is 1979 in New York, and disco and dance clubs parties with dancing to the latest disco hits and mingle with the famous and infamous. You know you arrived at the right place because the best-looking cars are parked outside, and only the VIPs are “allowed” inside. The evening features delicious food and beverages in multiple locations throughout the theatre. You’ll experience entertainment, music and much more!

And the place to see and be seen is Studio 54 on Saturday, August 3<sup>rd</sup>.

Join the Sunrise Theatre and the Sunrise Theare Foundation as we turn the Sunrise Theatre into the Treasure Coast’s largest dance club, Studio 117.

You want to get the party started, but first, you have to get past the bouncers, because only the beautiful people can get in, and you have to dress the part to get past the screening, through the velvet ropes to follow the sounds to the party as we turn the Sunrise Theatre into Studio 117, the biggest disco party on the Treasure Coast.

You will be mingling with celebrities like Andy Warhol, Michael Jackson, Cher, Brooke Shields, Grace Jones, and David Bowie, who arrive to lose themselves in the smoke, lights, and music. There will be aerialists, and sights that will take you back to the seventies.

Dig out your white suits, platform shoes, and Huk a Poo shirts, and dress your Studio 117 best!

We would appreciate your support as a corporate sponsor for the Sunrise Theatre/Sunrise Theatre Foundation’s Studio 117 event. Your tax-deductible donation will assist the Sunrise Theatre Foundation, a non-profit 501(c)3, with their mission to bring the experience of performing arts to children and to support theatre improvements which will enhance the theatre to fulfill its purpose within the community.

Thank you in advance for your support which will make a difference at the Sunrise Theatre, now and in the years to come. Please join us at the Studio 117 dance party.

**Count me in as a Sunrise Theatre Studio 117 Sponsor on Saturday, August 3<sup>rd</sup>, 2024. Please circle the sponsor level below:**

- Cher Sponsor .....\$ 10,000**
- Andy Warhol Sponsor.....\$ 7,500**
- Bianca Jagger Sponsor.....\$ 5,000**
- Liza Minelli Sponsor.....\$ 2,500**
- Grace Jones Sponsor.....\$ 1,000**
- Diana Ross Sponsor.....\$ 500**

Name \_\_\_\_\_

Business

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E-mail \_\_\_\_\_

**Make checks payable to *Sunrise Theatre Foundation, Inc* a non-profit 501(c)3**

**Credit Card Donations:**

[www.sunrisetheatrefoundation.com/events](http://www.sunrisetheatrefoundation.com/events)

EIN 26.1439235 772.467.4127

Email: [donate@sunrisetheatrefoundation.com](mailto:donate@sunrisetheatrefoundation.com)

# The Sunrise Theatre Foundation

is hosting



Saturday, August 3, 2024

7-11pm

at the Sunrise Theatre

\$150 per person

## MEMBERS OF THE FOUNDATION THANK YOU...

The Sunrise Theatre Foundation is an independent non-profit 501(c)3 organization dedicated to expanding theatrical programs for children and enhancing the theatre experience for all patrons. We are pleased to share our successes with you.

### EXPANSION OF CHILDREN'S PROGRAMS

For the 2023 Children's Summer Theatre Program, the Foundation was able to increase scholarships awarded to under-privileged children.

With a grant awarded to the Board through the Children's Services Council, we created the Happy & Hopeful Program, which provides tickets to children so they may experience a live professional evening performance with their parents.

Our third accomplishment was to bring children to the theatre as a class for a child appropriate daytime experience. This was accomplished by the Foundation paying for School Bus Transportation to the theatre.

### ENHANCE THE THEATRE EXPERIENCE

Through your generosity, the Foundation purchased a 22,000-pixel professional Projector for movie and performance use. This was the single largest commitment the Foundation has ever achieved. The picture quality is amazing!

Our Stairway to Heaven Campaign was launched in honor of John Wilkes, the theatre's former executive director, to install two handrails leading from the main lobby to the entrance to the main theatre. This will help patrons better navigate the steps.

Our sincere thanks for your support. The benefits to our community are exceptional.



## SPONSORSHIP DETAILS

**Sunrise Theatre Foundation**  
115 S 2nd Street | Fort Pierce, FL 34950

Email: [contact@sunrisetheatrefoundation.com](mailto:contact@sunrisetheatrefoundation.com)

[www.sunrisetheatrefoundation.com](http://www.sunrisetheatrefoundation.com)



It's 1979 in New York City, disco and clubs are all the rage. All night parties, dancing to the latest disco hits, and mingling with the famous and infamous. You will know you have arrived at the right place because the best-looking cars are parked outside, and only the VIPs are allowed inside.

You want to get the party started, but first, you have to get past the bouncers, because only the beautiful people can get in. Dress the part to get past the "screening." Go through the velvet ropes to follow the hypnotic sounds to the party as we turn the Sunrise Theatre into Studio 117, the biggest disco party on the Treasure Coast.

You will mingle with celebrities like Andy Warhol, Michael Jackson, Cher, Brooke Shields, Grace Jones, and David Bowie, who arrive to lose themselves in the smoke, lights, and music. There will be aerialists, and sights that will take you back to the seventies.

On **Saturday, August 3rd**, join the Sunrise Theatre Foundation as we turn the Sunrise Theatre into the Treasure Coast's largest dance club, **Studio 117**.

# SPONSORSHIP LEVEL PACKAGES

## \$10,000 | Cher

- 12 Tickets to Event
- Naming Opportunity at Event: Locations Available are Lobby, Main Stage, Stage Lounge, Main Dance Floor, VIP Lounge and DJ. Signage prominently displaying Sponsor (Example: Main Stage, sponsored by your business name here)
- Logo as title sponsor included in all promotional materials for event
- Print ads, radio, social media, digital advertising
- Name or Company Logo on event website
- Listing in Sunrise Theatre 2024-25 "Playbill" as Studio 117 Sponsor
- Sponsor of Exclusive VIP Lounge for one Sunrise Theatre Sponsored show of choice plus 4 tickets
- Access to Exclusive VIP Lounge for 4 during 2024/25 Sunrise Theatre Season

## \$7,500 | Andy Warhol

- 10 Tickets to Event
- Naming Opportunity at Event: Locations Available are Lobby, Main Stage, Stage Lounge, Main Dance Floor, VIP Lounge and DJ. Signage prominently displaying Sponsor (Example: Main Stage, sponsored by your business name here)
- Logo as title sponsor included in all promotional materials for event
- Print ads, radio, social media, digital advertising
- Business Name or Company Logo on event website
- Listing in Sunrise Theatre 2024-25 "Playbill" as Studio 117 Sponsor
- Sponsor of Exclusive VIP Lounge for one Sunrise Theatre Sponsored show of choice plus 4 tickets
- Access to Exclusive VIP Lounge for 4 during 2024/25 Sunrise Theatre Season

## \$5,000 | Bianca Jagger

- 8 Tickets to Event
- Naming Opportunity at Event Photo Booth
- Logo as title sponsor included in all promotional materials for event
- Print ads, radio, social media, digital advertising.
- Business Name or Company Logo on event website
- Listing in Sunrise Theatre 2024-25 "Playbill" as Studio 117 Sponsor
- Sponsorship recognition signage displayed in the Disco

## \$2,500 | Liza Minelli

- 4 Tickets to Event
- Logo in all promotional materials
- Name or Company Logo on the event website
- Listing in Sunrise Theatre 2024-25 "Playbill" as Studio 117 Sponsor
- Sponsorship recognition signage displayed in the Disco

## \$1,000 | Grace Jones

- 2 Tickets to Event
- Name or Company Logo on the event website.
- Listing in Sunrise Theatre 2024-25 "Playbill" as Studio 117 Sponsor
- Sponsorship recognition signage displayed in the Disco

## \$500 | Diana Ross

- 1 Ticket to Event
- Name on the event website
- Sponsorship recognition signage displayed in the Disco